

TROY UNIVERSITY | Music Industry • General Music Program

John M. Long School of Music • Smith Hall • Troy, AL

May 15, 2008

Dear Prospective Student,

Thank you for your interest in the Music Industry program at Troy University. Your education is one of life's most valuable assets. Concepts and skills that will be introduced and refined during your college years will be tools that you will use for your entire career.

The Music Industry is a vibrant and exciting merger of art and business. Our curriculum at both the graduate and undergraduate level is designed to provide students with a solid foundation based upon time-tested business practices combined with in-depth musical study. The curriculum and course content is also flexible enough to address changing business and technology trends and their impact on the future of the music industry.

I believe that you will find Troy University and the John M. Long School of Music to be a wonderful place to invest in your future. I look forward to the opportunity to meet you in person and discuss your career and life goals. In the meantime, should you have any questions, please feel free to email me at rwsmith@troy.edu.

We at Troy University and the John M. Long School of Music are very concerned about your college education. However, we are also equally concerned about your career success. We look forward to you becoming part of our growing network of music industry professionals who proudly call Troy University their home.

Best wishes for your future success!

A handwritten signature in black ink, appearing to read "Robert W. Smith". The signature is stylized and cursive.

Robert W. Smith, Professor of Music
Coordinator, Music Industry/General Music Program